

The Blazer Pennant Is Going Online!

The Blazer Pennant Newsmagazine at Elkhart Central High School wants to introduce you to some incredible cost-saving changes in our advertising, as we prepare to go online for the 2019-20 school year!

**We will produce an online,
ALL-COLOR, flip-page
newsmagazine**

9 times per year:

2019-20 Dates of Publication:

Sept. 20	Jan. 31
Oct. 18	Feb. 28
Nov. 22	Mar. 27
Dec. 20	May 1
	May 29

Want to participate in our Survey Prizes?

Advertisers to offer prizes:

To generate more activity on our page, we hope to post a simple weekly survey online and select a winner from respondents.

As an advertiser, we will run a small ad next to the survey (separate from any other advertisement you have contracted to run), indicating that you are sponsoring this survey.

There is no need to pay for this survey ad; all we ask is that you provide us with a prize to award the survey winner.

There are 36 weeks of school—therefore, 36 prizes will be sought!

Contact Us!

Mail :

Blazer Pennant Newsmagazine
Elkhart Central High School
1 Blazer Blvd.
Elkhart, IN 46516

E-mail :

lsmith@elkhart.k12.in.us
(e-mail: Leslie Smith, adviser)

Phone :

574-295-4700
(voice mail: Leslie Smith, adviser)
574-295-4735
(Pennant answering machine)

Provide us with the following at NO COST:

Link to your website:

We will run ads both inside our flip-page newsmagazine as well as on the website itself. Providing more bang for your buck, **we will link your ad to your website at no cost, if you wish.**

Coupon or discount offers:

Want to make your ad more appealing? **Include a link to a coupon or discount.** Of course, the coupon or discount can appear in the paid ad itself. Your choice!

Additional articles, too:

More reason to advertise:

In addition to our monthly newsmagazine, we will publish extra articles throughout the month, giving readers more reason to visit our website and more opportunities for advertisers to have their advertisement viewed.

New Online Costs:

Page Size	Single Issue	All 9 Issues
1/8-page (3.5x2.25)	\$10	\$90
1/4-page (3.5x4.5)	\$20	\$180
1/2-page (7x4.5)	\$30	\$270
Full page (8.5x11)	\$60	\$540

Find us online at: ehsnewsmagazine.org